Caroline Hofmann

INTERIOR DESIGNER II

DesignByCaroline.com
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Los Angeles, CA

ABOUT

Interior designer with a love of rich color and rooms that feel collected over time, backed by deep technical experience in construction documentation, FF&E, procurement, product specification, and 3D visualization.

EXPERIENCE

Associate Interior Designer

JPI | Los Angeles, CA | June 2025 – October 2026

- Led the design of 12 company-standard unit palettes to reduce cost, lead times, and coordination issues across national developments. Developed custom lighting bids, unit vignettes, tile install studies, and managed all material schedules.
- Communicated between architecture, construction, and design teams to ensure unit design matched design intent.
- Produced all 3D unit models and high-quality renderings for presentation.
- Selected for the first wave of Claude AI integration at JPI to streamline processes and improve design output. Worked with this program to create standardization tools, an in-depth design manual, and automated design presentations.

Interior Designer II (Contract, Part-Time)

Bishop + Ivy Design Studio | Dallas, TX | May 2024 – February 2026

- Produced construction drawings and renderings for historical residential, hospitality, and retail projects.
- Collaborated with principal designer & architect on retail and hospitality proposals.

Associate Design Manager, Interior Design

Streetlights Residential | Dallas, TX | May 2022 – May 2025

- Coordinated FF&E design and procurement for 10+ luxury multifamily projects, including The Maris (Austin), The Galatyn (Dallas), and The Langley (Houston), handling delivery, storage, and installation.
- Produced interior construction drawings, details, and material schedules for luxury multifamily amenity spaces, coordinating across disciplines so architectural details, wall moldings, and finishes were built to design intent.
- Developed 3D modeling improvements and Revit asset management, and drove AI integration for renderings. Produced presentation renderings & 3D video walkthroughs in-house and managed rendering consultants for final renderings and virtual tours.
- Managed all unit specifications, bridging architecture and interiors so units were built correctly and efficiently.

EDUCATION

Bachelor of Interior Design

University of Oklahoma | 2016 – 2020 | GPA: 3.8

TECHNICAL SKILLS

- Gemini & Claude AI
- Revit
- SketchUp
- Adobe Creative Suite
- AutoCAD
- Bluebeam
- Enscape
- 3D Modeling
- Microsoft Office Suite

ADDITIONAL TRAINING

- ADA/Universal Compliant Design
- MasterFormat Specifications
- Material Selection
- Lighting Design
- FF&E Procurement
- Purchasing
- Project Management
- Sustainable/Environmental Design

LANGUAGE

- English
- American Sign Language

REFERENCES UPON REQUEST